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THE LESSON OF SEPT. 11 — *WHAT YOU DON'T KNOW CAN HURT YOU*

**MOSAIC To Offer Expanded, Unfiltered Middle East Newscasts
On the Anniversary of the 9/11 Terrorist Attacks**

(San Francisco, August 27, 2002) — One of the biggest lessons of Sept. 11 is that what we don't know *can* hurt us. As the nation remembers the anniversary of the terrorist attacks on America, viewers can tune into a special expanded version of WorldLink TV's MOSAIC — the only program on national TV where Americans see what people throughout the Mideast are watching that day.

WorldLink TV's daily "MOSAIC: World News from the Middle East" is a firsthand, uncensored presentation of news broadcasts direct from the increasingly volatile region. Available to more than 18 million satellite TV households in the U.S., MOSAIC is the nation's first unexpurgated and translated compilation of the daily news from over a dozen key countries in the Middle East. With headlines from broadcasters in Egypt, Lebanon, the Palestinian Authority, Syria, Iran, Iraq and beyond, MOSAIC even offers viewers an inside glimpse at countries that don't have diplomatic relations with the U.S.

"Even as domestic media inundates us with reports of suicide bombings, retaliatory Israeli actions, hidden al-Qaeda networks, and Saddam Hussein's weapons of mass destruction, there is a feeling that Americans are not getting *all* the news from the Mideast," said WorldLink President Kim Spencer. "Our special MOSAIC newscast offers a unique insight into the way people in the Middle East view the events of 9/11 and the West's response to terrorism."

Says WorldLink board member Harry Belafonte: "MOSAIC's unadulterated broadcasts from the Middle East are enlightening and imperative for anyone seeking a greater understanding of Middle Eastern perspectives. As a UNICEF Goodwill Ambassador, I am reminded daily of the pitfalls of relying solely on an American viewpoint."

Punctuating MOSAIC's diverse perspectives — "reality TV" in its purest form — is the job of Jamal Dajani, a Palestinian-American, and David Michaelis, an Israeli, who grew up three miles apart in Jerusalem. Mr. Dajani is the producer of MOSAIC and Mr. Michaelis is WorldLink's Director of Current Affairs. "These news reports are seen by 250 million viewers in the Middle East and Europe. We believe it is a broadcasting breakthrough to show them in the US," said Jamal Dajani.

The MOSAIC Special Reports will air on WorldLink TV at 10:00pm Eastern Time (7:00pm Pacific Time) on Wednesday, September 11 and Thursday September 12. The regular daily MOSAIC program is broadcast Monday through Friday at 6:30pm Eastern Time and 11:30pm Pacific Time.

About WorldLink TV:

Founded in 1999, WorldLink TV is the only U.S. network offering a global perspective on news, current events and culture, presenting viewpoints seldom covered in the U.S. media. In fact, 95% of the network's first-run documentaries on global issues have never before been shown in the U.S.

WorldLink is seen nationwide via satellite broadcast on DIRECTV channel 375 and on DISH Network channel 9410 and is accessible to more than 18 million households in the U.S. Select programming is also streamed at www.worldlink.org. WorldLink TV streaming is available through the generous collaboration of the Instructional and Information Technology Division of the California State Polytechnic University, Pomona.

WorldLink's programming, combined with its innovative use of two-way digital link-ups and a participatory web site, deepens audience engagement and encourages active participation. WorldLink TV is a national non-commercial channel funded by viewer contributions and grants from major foundations. For a complete program schedule and Internet streaming, go to www.worldlinktv.org.

About MOSAIC:

Participating broadcasters include Al Manar – Beirut, Lebanon; Abu Dhabi TV ('Viewpoint With James Zogby' program); Arab News Network – London, England; Iraqi State TV – Baghdad, Iraq; IRIB2 – Tehran, Iran; Jordan TV – Amman, Jordan; Nile International – Cairo, Egypt; Palestine Broadcast Company – Ramallah, Palestine; Sudan State Television – Khartoum, Sudan; Syria Satellite TV – Damascus, Syria; 2M TV – Casablanca, Morocco; and Yemen Satellite TV – Sanaa, Yemen.

MOSAIC is supported by grants from the John S. and James L. Knight Foundation (www.knightfdn.org), which advances journalism excellence worldwide and invests in the vitality of 26 U.S. communities and the William and Flora Hewlett Foundation (www.hewlett.org). Starting in October, a weekly MOSAIC program will be available on PBS stations in select cities nationwide.

Viewer comments are listed on the following page.

Here's What Our Viewers Are Saying About MOSAIC...

" 'Mosaic' is my household's only source of news from the Middle East that reflects a different bias and view of the conflict in the region. I am grateful to you for presenting this ongoing program, a window into the Arab view, which is sadly lacking in other media sources."

"This is the BEST news source ever. IT SHOWS THE TRUTH! It shows what is really happening in Palestine! I love it! We need to let more people know about it so they can see the truth that is going on in Palestine! Thanks"

"Watching this show [Mosaic] has opened my eyes to a culture so rich and diverse. I think that without this program, I would not have learned what I know now. Offering this type of unbiased programming is great in sad times like these. Please add more!! Thanks."

"I just want to thank the people who work on this wonderful program (Mosaic). It is informative, unbiased and offers a lot of educational value. Being a Mexican-American, I feel it is important to learn about other cultures. Please continue programming like this, nothing but good can come out of them. Thanks!!!!"

"I'm visiting from the UK and am appalled by the biased, superficial and introspective nature of US TV news, including the so-called "serious" news channels. I was therefore amazed to find that Mosaic, on WorldLinkTV, provided better coverage of Middle East issues than is available in the UK. Please keep it up."

"We would like to thank WorldLink TV for providing an invaluable service to Americans. Our news coverage is more than biased, it has become info-tainment where opinion is presented as fact. Without WorldLink, we would never realize there were two sides of the Israeli/Palestinian conflict. Mosaic allows us to consider the real grievances of the Arab nations...your channel is our only source of real news. I would love to hear news coverage from throughout the world, rather than the coverage we filter through our own biases."

To speak with MOSAIC viewers, please contact Robert Eisert at 415-457-5222 or reisert@worldlinktv.org.